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DISCOUNT PRICE SCHEDULE FOR ACADEMIC, GOVERNMENT, AND NON-PROFIT INSTITUTIONS

SurveyGold software installs on a survey author's workstation and provides the ability for that SurveyGold user to create and conduct unlimited surveys. Golden Hills Software offers the following price schedule exclusively to eligible academic, government and non-profit institutions (prices are in US Dollars and subject to change without notice):

New Customer	Existing Customer (Any licensed user of SurveyGold software version 7 or earlier)	
SurveyGold 8 Individual Software License	SurveyGold 8 Individual Software License Upgrade	SurveyGold Plus Subscription Annual Renewal
\$80 per user*	\$60 per user*	\$60 per user*
Purchase price includes: ○ SurveyGold 8 software license ○ One-year SurveyGold Plus subscription (\$60 per year thereafter)	Purchase price includes: ○ SurveyGold 8 software license ○ One-year SurveyGold Plus subscription (\$60 per year thereafter)	Purchase price includes: ○ One-year SurveyGold Plus subscription

* A user is a survey author that uses the software to create and conduct surveys. A user is not a respondent to a survey created by a survey author.

ABOUT SURVEYGOLD PLUS

SurveyGold Plus is a renewable, annual, flat-rate subscription plan that goes into effect when the SurveyGold 8 product is released. The first year of the subscription is included in the purchase price of SurveyGold 8 and delivers the following benefits to one SurveyGold individual license holder via the Internet for one year at no additional charge:

Distribute Web Surveys Online	Host your web survey forms on www.SurveyGoldPlus.com as an alternative to using your own web site.
Unlimited Web Surveys and Responses	Create and conduct unlimited web surveys and collect unlimited responses.
Software Upgrades	Get the most current version of SurveyGold software, even major releases.
Internet-Enabled Features	Get access to other Internet-enabled SurveyGold features.

HOW TO PURCHASE

If you are a purchasing agent for an institution, contact sales@surveygold.com directly for further guidance as to how to make a discounted purchase. You will receive a prompt reply. Please be sure to include your name and contact information.

If you are an individual SurveyGold user, make your discounted purchase as follows:

- Download and install SurveyGold software from surveygold.com. Launch your SurveyGold software.
- Click the About button or Buy Now button from the main menu tool bar. Then...
 - To purchase a new version 8 software license or to upgrade from version 7 or earlier, click the Buy button.
 - To purchase a SurveyGold Plus annual subscription renewal, click the Renew button.
- Your order is processed immediately. We reserve the right to revoke any licenses and refund your purchase if your proof of eligibility is not provided. We will contact you if we have questions about your proof of eligibility prior to issuing a refund.)
- Then, send a copy of your proof of eligibility to Golden Hills Software for review via one of the following:
 - Fax: 1-719-623-0317
 - Email: sales@surveygold.com

Important: All communications regarding eligibility must include the following*:

- Proof of eligibility as described in page 2 (for academic discounts) or page 3 (for non-profit discounts) of this document
- Your name and institution name, email address and phone number
- Your online order Tracking Number

After your eligibility is verified by Golden Hills Software, your order is immediately released for processing.

* Per our privacy policy, any information you provide is only used to contact you in reply to the eligibility inquiry and for no other purposes. Submissions received by 3:00 PM Mountain Time (USA/Canada) are typically verified and replied to on the same day.

ACADEMIC DISCOUNT REQUIREMENTS AND ELIGIBILITY

Any of the following that provide academic identification are eligible for this pricing schedule:

- Any full-time or part-time student of a kindergarten, elementary school, middle school, high school, primary school, secondary school, university, college, graduate school, attending a degree-giving, accredited* institution
- Any full-time or part-time teacher for a kindergarten, elementary school, middle school, high school, primary school, secondary school, university, college, graduate school
- Any staff member or employee of a kindergarten, elementary school, middle school, high school, primary school, secondary school, college, or graduate school
- Any school, college, university, school district, or other accredited* educational institution

**Accreditation must be recognized by a national department of education and/or state board of education. Golden Hills Software reserves the right to deny academic eligibility if adequate and verifiable proof of eligibility is not provided.*

Your Eligibility

Send This Proof of Eligibility to Golden Hills Software

<p>Student of a Kindergarten, Elementary, Middle, High, Primary, Secondary School</p>	<p>Copy of parent's photo ID card (driver's license or passport) and <u>one</u> of the following:</p> <ul style="list-style-type: none"> • Copy of recent report card • Letter from teacher or school on school letterhead verifying current enrollment
<p>Student of a University, College, Graduate School, or Degree-Giving Accredited* Institution</p>	<p>One of the following:</p> <ul style="list-style-type: none"> • Email address submitted via the online order form is issued by the school (recommended) • Copy of your school ID card that has <u>all</u> of the following: <ul style="list-style-type: none"> ○ Your picture ○ School name ○ Current semester or current school year • Copy of your photo ID card (school ID, driver's license, or passport with ID numbers obscured) and <u>one</u> of the following: <ul style="list-style-type: none"> ○ Copy of current class schedule (with sensitive details obscured) ○ Copy of receipt showing payment for current semester class (with sensitive details obscured) ○ Letter from instructor or school on school letterhead verifying current enrollment
<p>Home School Student</p>	<p><u>All</u> of the following:</p> <ul style="list-style-type: none"> • Copy of student or parent's photo ID (driver's license or passport with ID numbers obscured) • Student's name, age, and grade level <p>Plus any <u>two</u> of the following:</p> <ul style="list-style-type: none"> • A letter from your state's department of education recognizing your home school • A letter from your local school district or board of education recognizing your home school • A letter of intent to home school • Any document showing membership in a local, state, or national home school association or organization • Any receipts for purchases of a home school curriculum program from any nationally recognized home school curriculum provider • Any other documentation which verifies that you have established an authentic home school for the purpose of educating your child or children outside of the public and private school systems
<p>Faculty / Staff Member</p>	<p>One of the following:</p> <ul style="list-style-type: none"> • Email address submitted via the online order form is issued by the school (recommended) • Copy of your photo ID card (school ID, driver's license, or passport with ID numbers obscured) and <u>one</u> of the following: <ul style="list-style-type: none"> ○ Copy of recent pay stub (within 3 months with ID numbers obscured) ○ Copy of current teaching contract (with any sensitive details obscured) ○ Letter from department head or supervisor on school letterhead verifying current school employment • Copy of your school ID card that has all of the following: <ul style="list-style-type: none"> ○ Your picture and school name ○ Current semester or current school year

GOVERNMENT AND NON-PROFIT DISCOUNT REQUIREMENTS AND ELIGIBILITY

Any government or non-government organization that is exempt from paying income tax is eligible. All software must be used for internal administrative or educational instruction purposes only. Products may not be resold, donated or used as a prize in any promotion.

To receive authorization, send this proof of eligibility to Golden Hills Software

- Government-issued letter of tax exempt status

**Golden Hills Software reserves the right to deny non-profit eligibility if adequate and verifiable proof of eligibility is not provided.*

Your Organization

Eligible

Business Leagues, Chambers of Commerce, Real Estate Boards - In the USA, refer to IRS Tax Code 501(c)(6).	Yes
Charitable Non-Profit Organizations - Charitable organizations not affiliated with a profit-making company or organization nor affiliated with a government organization. In the USA, refer to IRS Tax Code 501(c)(3) or 509. In Canada, refer to Revenue Canada Income Tax Act, Section 149.1 on charities.	Yes
Consumers' Cooperatives (Co-ops) – People who band together in order to create a service, or to save money through volume buying.	Yes
Credit Unions or Federal Credit Unions – In the USA, refer to IRS Tax Code 501(c)(1) and 501(c)(14).	Yes
Employee Associations – Private or public foundations, in the USA refer to IRS Tax Code 509(c)(17).	Yes
Foundations – Private or public foundations, in the USA refer to IRS Tax Code 509(a)(1-4) and 501(c)(3).	Yes
Fraternal Beneficiary or Fraternal Lodge Societies - In the USA, refer to IRS Tax Code 501(c)(8) and 501(c)(10).	Yes
Government Organizations – Any organization or agency of any government.	Yes
Health Management Organizations – HMOs, their headquarters or similar for-profit health management organizations	No
Hospitals – Partially owned by a university	Yes
Hospitals – Wholly owned by a university	Yes
Labor Unions, or Agricultural Organizations - In the USA, refer to IRS Tax Code 501(c)(5).	Yes
Libraries – Public and school libraries (publicly or privately funded) providing any not-for-profit library services to a community, region, or district	Yes
Mutual Insurance Companies – In the USA, refer to IRS Tax Code 501(c)(15).	Yes
Museums – Permanent public or private non-profit institutions organized for educational, aesthetic or cultural purposes. Must own or use objects for exhibition to the general public on a permanent and regular basis. Must collect, preserve, study, interpret, assemble and exhibit specimens of educational and cultural value, including artistic, scientific (animate/inanimate), historical and technological material, to public for its instruction/enjoyment.	Yes
Political and Social Welfare Organizations – Of any kind, including non-profit lobbyists. In the USA, refer to IRS Tax Code 501(c)(4).	Yes
Qualified Ambulatory Healthcare Service Organizations – that are also Federally Qualified Health Centers (FQHC)	Yes
Recreational Clubs or Organizations – In the USA, refer to IRS Tax Code 501(c)(7).	Yes
Registered Canadian National Arts Service Organizations	Yes
Registered Canadian Health and Welfare Charitable Trusts	Yes
Religious Organizations – Any religious body considered charitable under provincial, state or country laws. In the U.S., may be optionally be organized under IRS Tax Code 501(c)(3). The organization's beliefs and practices must not be considered subversive or immoral by the courts or laws of the province, state or country.	Yes
Religious Organization Members – Congregation members or parishioners are not eligible for academic pricing.	No
Research Laboratories – Not wholly owned and operated by a departments of the government	Yes
Research Laboratories – Funded by a department of the government	Yes
Teachers Retirement Fund Associations – In the USA, refer to IRS Tax Code 501(c)(11).	Yes
Title Holding Corporations for Exempt Organizations – In the USA, refer to IRS Tax Code 501(c)(2).	Yes
Veterans Associations – In the USA, refer to IRS Tax Code 501(c)(17).	Yes
Voluntary Employee Beneficiary Societies – In the USA, refer to IRS Tax Code 501(c)(8).	Yes